**MATRIZ DE ANÁLISIS DEL CONTEXTO**

**(Política de servicio del sector)**

Fase 2. Actividad 1

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| Haga clic aquí para escribir texto. |

**Nombre del Sector:**

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| **Antecedentes**  **(el sector hoy)** | **Regulaciones** | **Factores Externos** | | | | **Factores Internos** | | | **Comentarios** |
| **Factores Principales** | **Actores**  **Principales** | **Análisis Socioeco-nómico** | **Perspectiva Cliente** | **Actores**  **Principales** | **Factores Críticos** | **Perspectiva Procesos Internos** |
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